

# The 2020 Census at a Glance



The U.S. Constitution requires that each decade we take a count—or a census—of America's population. The 2020 Census goal is to count everyone once, only once, and in the right place.

The census provides vital information for you and your community.

- It determines how many representatives each state gets in Congress.
- Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services.
- Businesses use census data to help provide more local jobs and places to shop.

Each year, the federal government distributes hundreds of billions of dollars to states and communities based on U.S. Census Bureau data.

In 2020, we will introduce new technology to make it easier than ever to respond to the census. For the first time, you will be able to respond online, by phone, or by mail. We will use data that the public has already provided to cut down on household visits. And, we are building a more accurate address list and automating our field operations—all while keeping your information confidential and safe.

*The Census Bureau is the leading source of statistical information about the nation's people. We provide snapshots on population size and growth and detailed portraits of our changing communities.*



U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU  
[census.gov](https://www.census.gov)

## Foundation of a Successful Census



### Establish Where To Count

- Using aerial imagery and in-field work to identify new homes and buildings
- Partner with U.S. Postal Service
- Local governments input through the Boundary Annexation Survey and Local Update of Census Addresses
- Comprehensive review of all addresses



### Motivate People To Respond

- Partner with community leaders and trusted voices
- Use tailored messages
- Encourage self-response



### Count The Population

- Respond online, by phone, or by mail
- Visit households that do not respond
- Online forms in multiple languages
- Mailed Individual Census ID is not required for online response



### Release Census Results

- Deliver apportionment counts to the President by December 31, 2020
- Release counts for redistricting by April 1, 2021
- Make it easier for the public to access data



# APPLY ONLINE!

[2020census.gov/jobs](https://2020census.gov/jobs)

## OFFICE & IN-FIELD POSITIONS

For more information or help applying, please call  
**1-855-JOB-2020**

Federal Relay Service:  
1-800-877-8339 TTY/ASCII | [www.gaa.gov/fedrelay](http://www.gaa.gov/fedrelay)

The U.S. Census Bureau is an Equal Opportunity Employer.



**JOIN THE 2020 CENSUS TEAM**

# How census data are used

- 1 Decision making at all levels of government.
- 2 Drawing federal, state, and local legislative districts.
- 3 Attracting new businesses to state and local areas.
- 4 Distributing over \$675 billion annually in federal funds and even more in state funds.
- 5 Forecasting future transportation needs for all segments of the population.
- 6 Planning for hospitals, nursing homes, clinics, and the location of other health services.
- 7 Forecasting future housing needs for all segments of the population.
- 8 Directing funds for services for people in poverty.
- 9 Designing public safety strategies.
- 10 Development of rural areas.
- 11 Analyzing local trends.
- 12 Estimating the number of people displaced by natural disasters.
- 13 Developing assistance programs for American Indians and Alaska Natives.
- 14 Creating maps to speed emergency services to households in need of assistance.
- 15 Delivering goods and services to local markets.
- 16 Designing facilities for people with disabilities, the elderly, or children.
- 17 Planning future government services.
- 18 Planning investments and evaluating financial risk.
- 19 Publishing economic and statistical reports about the United States and its people.
- 20 Facilitating scientific research.
- 21 Developing "intelligent" maps for government and business.
- 22 Providing proof of age, relationship, or residence certificates provided by the Census Bureau.
- 23 Distributing medical research.
- 24 Reapportioning seats in the House of Representatives.
- 25 Planning and researching for media as backup for news stories.
- 26 Drawing school district boundaries.
- 27 Planning budgets for government at all levels.
- 28 Spotting trends in the economic well-being of the nation.
- 29 Planning for public transportation services.
- 30 Planning health and educational services for people with disabilities.
- 31 Establishing fair market rents and enforcing fair lending practices.
- 32 Directing services to children and adults with limited English-language proficiency.
- 33 Planning urban land use.
- 34 Planning outreach strategies.
- 35 Understanding labor supply.
- 36 Assessing the potential for spread of communicable diseases.
- 37 Making business decisions.
- 38 Understanding consumer needs.
- 39 Planning for faith-based organizations.
- 40 Locating factory sites and distribution centers.
- 41 Distributing catalogs and developing direct mail pieces.
- 42 Setting a standard for creating both public and private sector surveys.
- 43 Evaluating programs in different geographic areas.
- 44 Providing genealogical research.
- 45 Planning for school projects.
- 46 Developing adult education programs.
- 47 Researching historical subject areas.
- 48 Determining areas eligible for housing assistance and rehabilitation loans.



## Become a 2020 Census Partner

Your partnership sends a strong message to your community about the importance of the census and the benefits of being counted. By partnering with the Census Bureau, you can help:

- Assure people that it is important—and safe—to respond to the census.
- Ensure accurate census data, which guide funding decisions for your community and affect your community's representation in Congress.
- Spread the word about temporary census jobs in your community.



## Get Involved: What Can You Do Now?

- Create or join a Complete Count Committee and partner with other trusted voices and influential leaders in your area who are committed to increasing census participation. Encourage your peers to get involved too.
- Raise awareness by including census information in newsletters, social media posts, podcasts, mailings, and on Web sites.
- Help recruit census workers when jobs become available.



## You can make a difference

As an influential community, business, or organization leader, you can raise awareness and encourage participation.

## Key Dates

- 2017**
  - Local Update of Census Addresses—invitations sent to local governments for completion in 2018
  - Publish final 2020 residence criteria and situations
- 2018**
  - Question wording to Congress—March 31, 2018
  - 2018 End-to-End Census Test
  - Regional Census Centers opening
- 2019**
  - Opening Field Offices
  - Complete Count Committees established
- 2020**
  - Advertising—begins in early 2020
  - Begin self response
  - Census Day**—April 1, 2020
  - Nonresponse Followup—early April–late July
  - Apportionment counts to the President—December 31, 2020
- 2021**
  - Redistricting counts to the States—March 31, 2021

For more information, go to [census.gov](https://www.census.gov).

To get involved in your community, contact us!

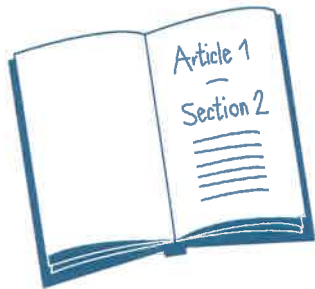
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# CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!  
Here's a quick refresher of what it is and why it's essential that everyone is counted.

## Everyone counts.

The census counts every person living in the U.S. once, only once, and in the right place.

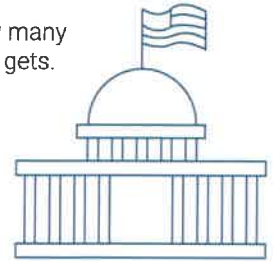


## It's in the Constitution.

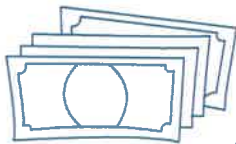
The U.S. Constitution requires a census every 10 years. The census covers the entire country and everyone living here. The first census was in 1790.

## It's about fair representation.

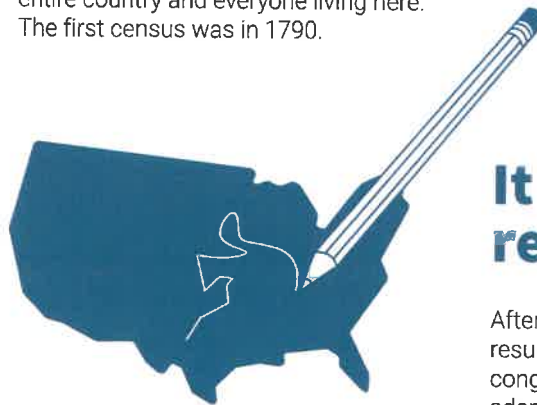
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



## It means \$675 billion.



Census data determine how more than \$675 billion are spent, supporting your state, county and community's vital programs.

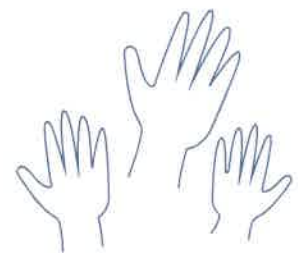


## It's about redistricting.

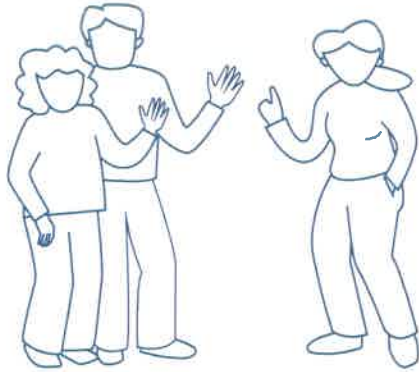
After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.

## Taking part is your civic duty.

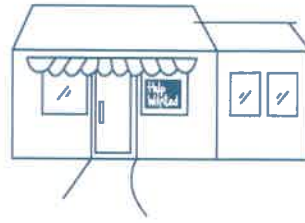
Completing the census is required: it's a way to participate in our democracy and say "I COUNT!"



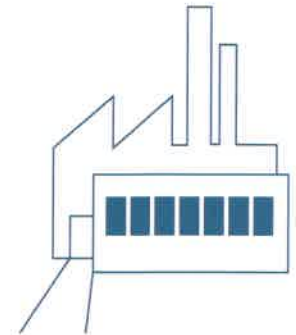
# Census data are being used all around you.



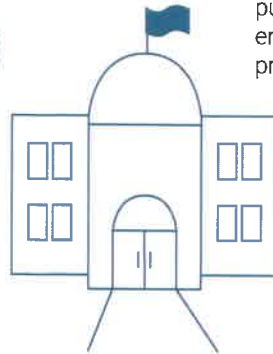
Residents use the census to support community initiatives involving legislation, quality-of-life and consumer advocacy.



Businesses use census data to decide where to build factories, offices and stores, which create jobs.



Local governments use the census for public safety and emergency preparedness.



Real estate developers use the census to build new homes and revitalize old neighborhoods.



## Your data are confidential.

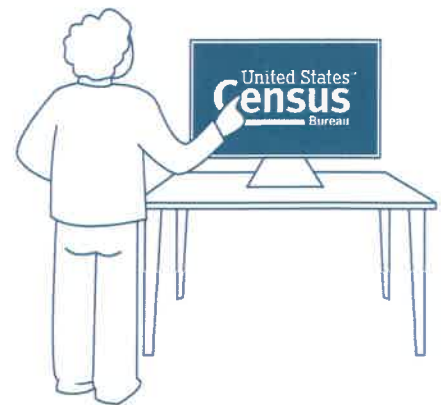
Federal law protects your census responses. Your answers can only be used to produce statistics.

By law we cannot share your information with immigration enforcement agencies, law enforcement agencies, or allow it to be used to determine your eligibility for government benefits.



## 2020 will be easier than ever.

In 2020, you will be able to respond to the census online.



## You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.

